

## Korean EXPO Warsaw 2017

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**The Korea Trade-Investment Agency (KOTRA)**, acting as the Commercial Section of the Embassy of the Republic of Korea in Poland, would like to kindly invite Lithuanian companies to participate in the **Korean EXPO Warsaw 2017**. The event will take place on **June 29th-30th, 2017 in Warsaw, Poland**.

**Korean EXPO Warsaw 2017** will be the largest event in Poland showcasing the Korean companies. The Expo will present unparalleled opportunities of relationship building, learning, and networking to enhance participant's global business strategies. Around 70 leading Korean exhibitors will showcase cutting-edge technologies and innovative products in the fields of IT, medical equipment, industrial materials, electronics, consumer goods, etc. Participants will also have a chance to engage in one-on-one business meetings with potential business partners among the exhibitors.

We are pleased to inform that participation in the event is financed by KOTRA.

We are offering:

- transport (a shuttle bus for a round trip Vilnius-Warsaw will be arranged for Lithuanian participants),
- accommodation for 2 nights in the InterContinental hotel in Warsaw (check-in: June 28<sup>th</sup>, check-out: June 30<sup>th</sup>),
- services of English-Korean interpreters for one-to-one meetings.

Lithuanian companies will have a chance to visit Korean companies' booths and participate in one-on-one business meetings arranged with the previously selected Korean companies.

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**Korean EXPO Warsaw 2017**

**Date & Time:** Jun 29<sup>th</sup>-30<sup>th</sup>, 2017, 10:00-17:00

**Venue:** Palace of Culture and Science, Warsaw

**Host:** KOTRA

■ **Program**

- **Opening Ceremony** (Jun. 29<sup>th</sup>, 11:30 - 12:00)
  - Attended by VIPs including Ministers of Poland and Korea.
- **Korea-Poland Business Partnership Forum** (Jun. 29<sup>th</sup>, 09:00-11:30, Intercontinental Hotel in Warsaw)
  - Co-hosted by KOTRA and Polish Investment and Trade Agency.
- **Exhibition** (Jun. 29<sup>th</sup>-30<sup>th</sup>)
  - Around 70 Korean Best companies approved by Korean Government.
- **B to B Meeting** (Jun. 29<sup>th</sup>-30<sup>th</sup>)
  - Pre-arranged with exhibitors each day.

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