



## ***Corporate Social Responsibility: Building Connections between Enterprises & NGOs***

### **INVITATION FOR ENTERPRISES**

Social Innovations Global (USA) cordially invites you to a 1-day training course and 3 hours networking event for enterprises engaged in corporate social responsibility (CSR) and those interested in launching CSR initiatives.

*This training, sponsored by the US Embassy Vilnius, will help enterprises develop and/or improve corporate social responsibility strategies, further their commitment to improving their communities through innovative business practices, and help solve social and environmental issues. Research shows that a proactive approach to CSR usually results in improved financial performance. The training course will be in English with translation into Lithuanian. The networking event is an opportunity for enterprises to build connections and discuss potential CSR partnerships with local NGOs.*

#### **Training Course**

*Corporate Social Responsibility: Building Connections between Enterprises & NGOs Training*

Monday, 3 March, 2014, 9:30 – 17:00

Social Innovation Fund, Savanoriu pr. 1, Kaunas

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#### **Corporate Citizenship Networking Event**

Thursday, 6 March, 2014, 15:00 – 18:00

Hotel Santaka, J. Gruodžio g. 21, Kaunas

Agenda for both events is attached.

Courtney Price, PhD, President/CEO of VentureQuest (USA) and Jill Hansen, Executive Director of Social Innovations Global (USA) will present best practices from the American experience on corporate social responsibility. Dr. Price, President/CEO of VentureQuest, is a world renowned entrepreneur, management consultant, and educator. Ms Hansen is an expert in multinational enterprise and NGO management.

Please respond via telephone to +370-37-206575 or by email [z.savickaite@lpf.lt](mailto:z.savickaite@lpf.lt) to register for this unique training opportunity. The number of participants is limited to 15.