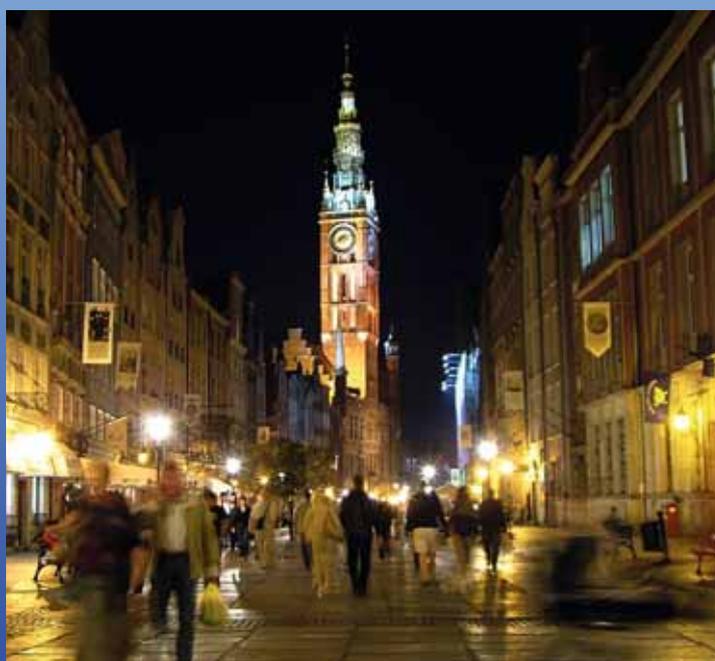


# Baltic Development Forum Summit 2011



## Annual Forum of the EU Strategy for the Baltic Sea Region

For the first time, Poland will be hosting the annual Baltic Development Forum Summit. The next BDF Summit will take place in the city of Gdansk 24–27 October 2011, and it will be organised in association with the Polish Presidency of the European Union, Pomorskie region and the city of Gdansk. Coinciding with the BDF Summit 2011, the European Commission and BDF will organise the second Annual Forum of the EU Strategy for the Baltic Sea Region. This will be a unique opportunity to connect with business leaders and decision-makers as we shape the future of the Baltic Sea Region together. Welcome to Gdansk in October 2011 to exchange ideas and build relationships!

**GDANSK 24–27 OCTOBER 2011**

organised in association with the Polish Government

# Baltic Development Forum Summit Coming to Poland

For the first time, Poland, Pomorskie region and Gdansk will be hosting the Summit of Baltic Development Forum. The 13th BDF Summit will be setting new standards for regional cooperation in Europe by bringing all relevant stakeholders together in connection with the 2nd Annual Forum for the EU Strategy for the Baltic Sea Region.

Baltic Development Forum will work closely together with the Polish Government's EU-presidency in the second half of 2011 and the European Commission, DG Regio.

The agenda of the Baltic Sea Macro-region in 2011 will be to

- Bridge European and Regional integration
- Develop regional partnerships between the EU and Russia and Eastern Partners
- Bring public and private interests together
- Assess and update a common strategy for the future

The 2011 event will be a demonstration of how to combine top-down political guidance with bottom-up enthusiasm and entrepreneurship.

The Baltic Sea Region will be setting new standards for regional cooperation in Europe and beyond. We hope you will join us in showing how Top of Europe works!

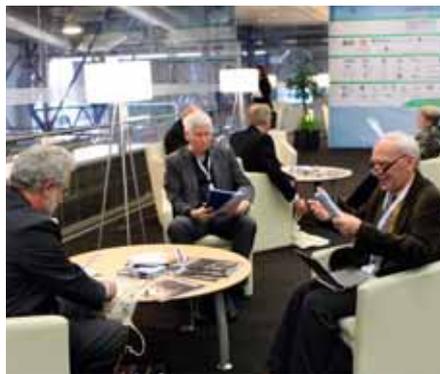




# The BDF Summits offer you unique opportunities to

- Influence European Policies concerning the Baltic Sea Region
- Meet high-level decision-makers from business, politics and academia
- Receive up-to-date information on regional and European facts and trends
- Brand and promote your company, organisation or project
- Expand your international network
- Discuss topical issues

## Networking Village



Networking is an essential and the single most requested part of the BDF Summit. In the exhibition area of the Summit, the Networking Village, you can present your company, organisation or project to the participants by hosting a session or acquiring a presentation stand, meet peers and business contacts, share knowledge and solu-

tions. Participate in sessions, workshops or roundtable discussions and expert meetings. Networking lunches, contact breaks and bilateral meetings provide excellent opportunities to meet and discuss issues of common interest with key regional opinion and decision-makers from the business community, public sector and academia.



# Becoming a BDF Member or Partner

We work in close cooperation with our Strategic Partners and Members. National governments are involved at top level. Large companies and business associations contribute and get access to a platform for debate and exchange of ideas and visions. Major cities and regional governments take part. Universities and academia deliver information and research.

We are closely aligned with the European Commission, the EU Presidency, the Nordic Council of Ministers, the Council of the

Baltic Sea States, the European and Nordic Investment Banks and other key regional players.

Our network consists of more than 5.000 decision-makers in the Baltic Sea Region.

BDF offers six different membership and partnership programmes:

- Full year engagement (Summit Partnership, Strategic Partnership, Membership)
- Summit 2011 engagement (Session host, Exhibitor, Gold Sponsor/Silver Sponsor)

If you wish to join BDF or the 2011 Summit, or if you need more detailed information, please contact

Hans Brask, Director  
E-mail: [hb@bdforum.org](mailto:hb@bdforum.org)  
Phone: (+45) 60 21 85 81 (direct)



**Media are invited to report from the Summit, or welcome to join us as Media Partners.**

## Baltic Sea Award

The Baltic Sea Award is assigned to an individual or organisation that has made an extraordinary contribution to the development of the Baltic Sea Region. The Award was established in 2007 in order to highlight and encourage positive progress in the Region.

The Baltic Sea Award 2010 was given to Cruise Baltic, a network of 27 cruise destinations in the Baltic Sea uniting ten countries.

A jury consisting of BDF Chairman Uffe Ellemann-Jensen plus a representative of

the award sponsor and of the Summit host country appoints the winner. The monetary prize is 5000 euro. Anyone will be welcome to nominate candidates for the Baltic Sea Award 2011.



# About Us

Baltic Development Forum (BDF) is an independent and high-level network for decision-makers from business, politics, academia and media in the Baltic Sea Region.

Our mission is to create a prosperous Baltic Sea Region through regional integration, sustainable growth, innovation and competitiveness.

We achieve our mission by

- shaping the regional agenda by publishing reports on topics vital to the development of the Region and proposing priorities for action
- bringing together decision-makers by

providing a platform for cross-border, cross-sector and cross-level networking

- Positioning and promoting the Baltic Sea Region in Europe and globally

- Influencing the regional agenda by initiating regional strategies for sustainable growth, innovation and competitiveness
- Acting as a catalyst and facilitator of specific partnerships and projects

One of our main activities is the annual Summit, where more than 500 decision-makers from business, politics, academia and media meet to exchange ideas and formulate strategies for the future development of the Region.

Baltic Development Forum is founded and chaired by former Minister for Foreign Affairs of Denmark Uffe Ellemann-Jensen. Director of the Secretariat is Hans Brask.

## Contact Us

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# Midterm Review of the EU Strategy for the Baltic Sea Region

Coinciding with the BDF Summit 2011, the European Commission and BDF will organise the second Annual Forum of the EU Strategy for the Baltic Sea Region. It will be an important rendezvous during the Polish EU Presidency, since the midterm review of the Strategy will be made. Has the right formula for the macro-regional strategy in the Baltic Sea Region been found and can it serve as a wider European model? Before the final evaluation report is presented to

EU-ministers, the Annual Forum will give all regional stakeholders a chance to give inputs and assess the many projects aiming at sustainable development, prosperity, better accessibility and increased competitiveness in the Baltic Sea Region. The Forum will include discussions and presentations of the Strategy as well as updates of the various Priority Areas. All stakeholders are invited to join this open exchange of views on the status and future of the Strategy.

Summit Partners 2011



POMORSKIE VOIVODESHIP

Strategic Partners



MINISTRY FOR FOREIGN AFFAIRS OF FINLAND



SAS Group



Members



Cooperation partners

