INTERNATIONAL EXPO
FOOD & DRINKS by Detrop HELEXPO
foodanddrinks-expo.en

To:
H.E. The Ambassador of the Republic of Lithuania
Mme. Lina SKERSTONAITE
amb.gr@urm.lt

Thessaloniki, July 4, 2025
Ref No. 849

Subject: ***Participation in FOOD & DRINKS by Detrop***

Your Excellency,

We are pleased to inform you about the organization of the international exhibition **FOOD & DRINKS by Detrop**, taking place from **14 to 16 November 2025**, at the **International Exhibition & Congress Center of Thessaloniki**, **alongside the PHILOXENIA – HOTELIA exhibitions**.

This strategic co-organization creates a dynamic exhibition environment that connects **gastronomy, tourism, and hospitality**, offering international visibility, networking, and access to key business decision makers.

FOOD & DRINKS by Detrop is the modern evolution of Greece's long-standing food and beverage trade fairs. It is designed to highlight Mediterranean quality, regional identity, and export-oriented production, while promoting international cooperation and market growth.
The event will also feature:

- A strong **B2B meeting program** with selected buyers
- A rich parallel agenda focusing on trends, innovation, and tradition
- A multicultural exhibition setting with participants from various countries

🔷 In this context, we are pleased to offer your Embassy the opportunity to participate with a **preferential package**, at a cost of **€500 + VAT** for a **9 sq.m. stand**, including **basic exhibition equipment** (modular booth, table, chairs, lighting, name fascia, and electricity). For any **additional space**, the reduced **cost is €97,50 + VAT per square meter**. In the case of **co-exhibiting companies** within your stand, an additional **registration fee of €100 + VAT** per company will apply.

This stand may be used to:

- Showcase **national food & beverage products**
- Promote your country's **gastronomic culture and bilateral trade potential**
- Facilitate **contacts with Greek professionals and importers**

Should you wish to participate or explore ways to promote selected producers or products, we would be delighted to collaborate with your team and support all necessary preparations.

We remain at your disposal for any further information and look forward to the opportunity of welcoming your Embassy to Thessaloniki.

Respectfully yours,

ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΘΕΣΣΑΛΟΝΙΚΗΣ Α.Ε.
THESSALONIKI INTERNATIONAL FAIR S.A.

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