



# Grand Prix ACF AutoTech



“Pioneer of the Automotive sector, Automobile Club de France joins leading business and entrepreneurship school, ESSEC Alumni to put the pioneer of AutoTech under the spotlight



### Gather:

- ✓ Automobile Club de France networks in Automotive & Finance
- ✓ Automotive Alumni Clubs from leading French schools where many innovative projects rise

### Inspire:

- ✓ AutoTech entrepreneur by providing to them a contest to help them
- ✓ Youth, to develop their interest for the Automotive of tomorrow

### Strengthen:

- ✓ Automotive within the global mobility changes ongoing

**7**  
Editions since 2018

**194**  
Press or web articles

**480**  
Single application since 2018

**500M**  
Press or web impressions

**1850**  
People watching final event

**200 000 €**  
Rewards given to finalist startups

**Date GPACF2025 : April 2<sup>nd</sup> 2025**

### Year of creation of the startup

- ✓ The startup should not be more than 10 years old

### Shareholders

- ✓ Founders have to be physical people owning more than 50% of the stocks

### File

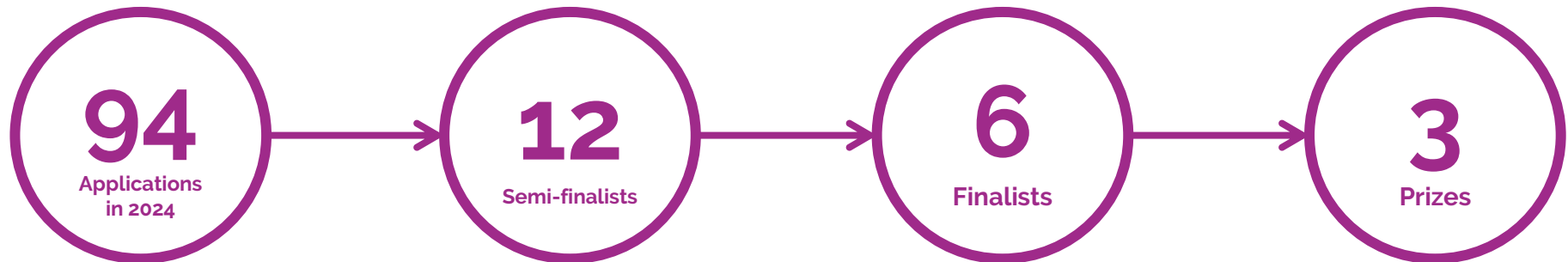
- ✓ 9 slides over the activity (Executive Summary, Founders / Team, Product / Service, Solved Problem, Business Model, Market, Competitors (3-5 major competitors), Milestone)
- ✓ 1 CV per founder

### Field of activity

- ✓ The company innovates in the design, manufacturing, commercialization and use of the Automotive vehicle.

### Criteria

- ❖ Idea
- ❖ Quality of the presentation (during the final stage and a specific focus on Business Plan for the Grand Prix ACF category)
- ❖ Business Model quality / competition positioning
- ❖ Scalability
- ❖ Social impact (human & ecology)
- ❖ Is the contest useful for the startup



### Repartition:

- ✓ 25% startups with at least one woman in the founder team
- ✓ 48% were foreign startups (no french)

### Premium



### Officiels





**GENOMINES**

Grand Prix ACF 2024



**DIAMFAB**

Prix Pionnier ACF 2024

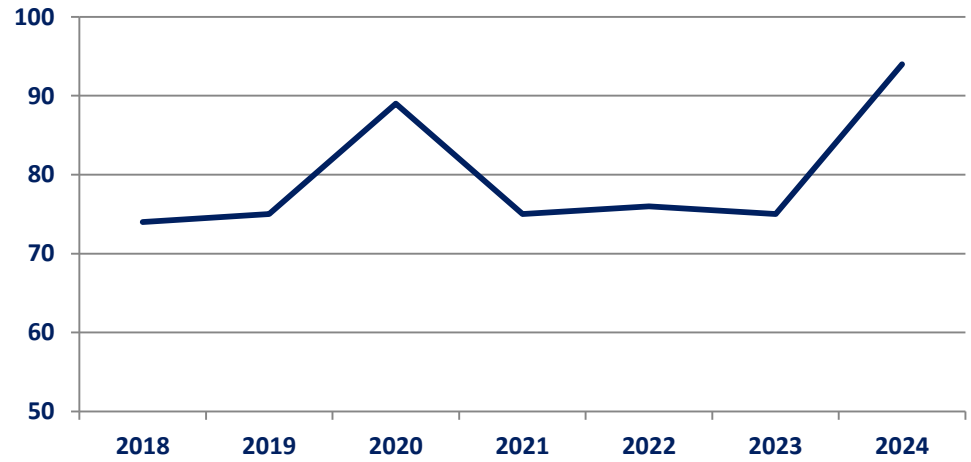


**CYLIB**

Mention GPACF GreenTech 2024



### Applications



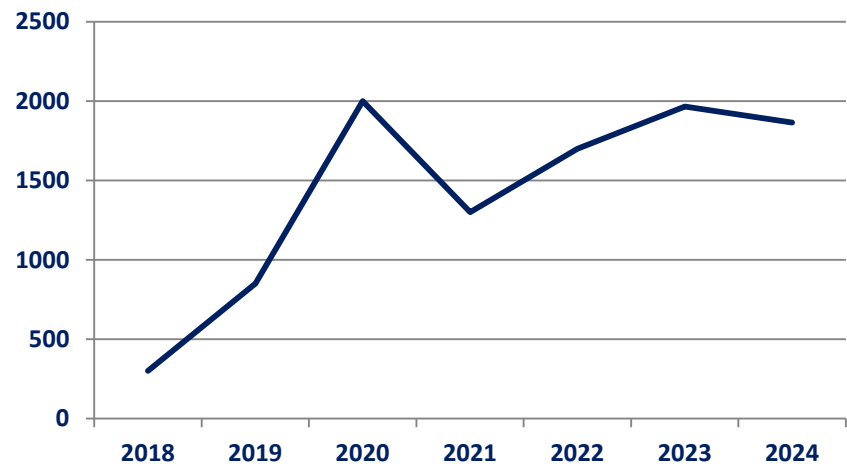
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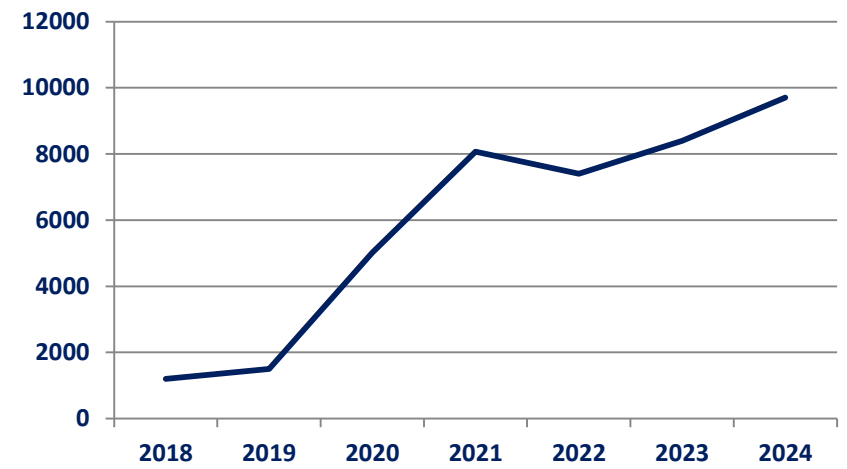
Grand Prix ACF AutoTech  
2024 - Vote du Public



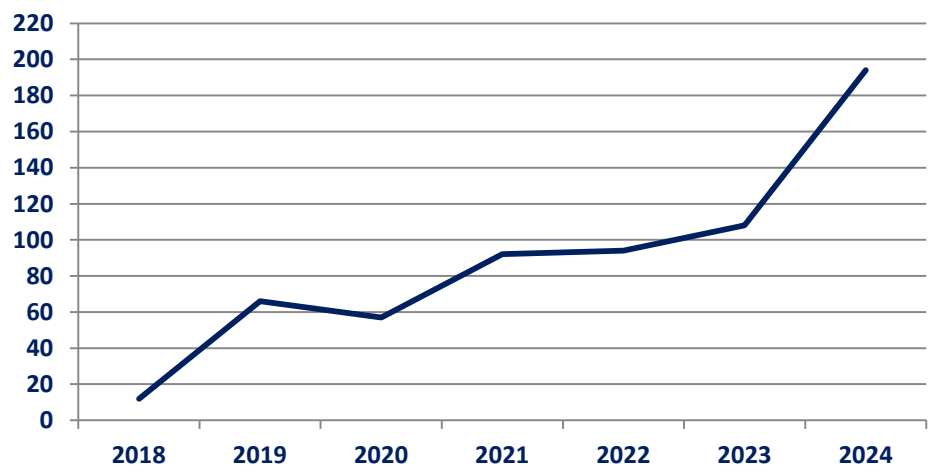
### Cumulated viewers of the FINALE



### Website visits



### Articles



Cost if the exposure was bought as an advertising

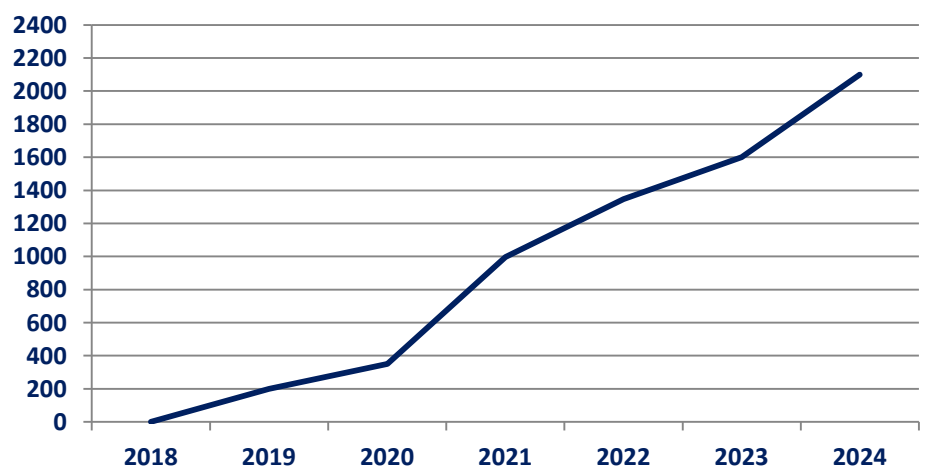
**2 500 000€**

**x2**  
**Visibility**

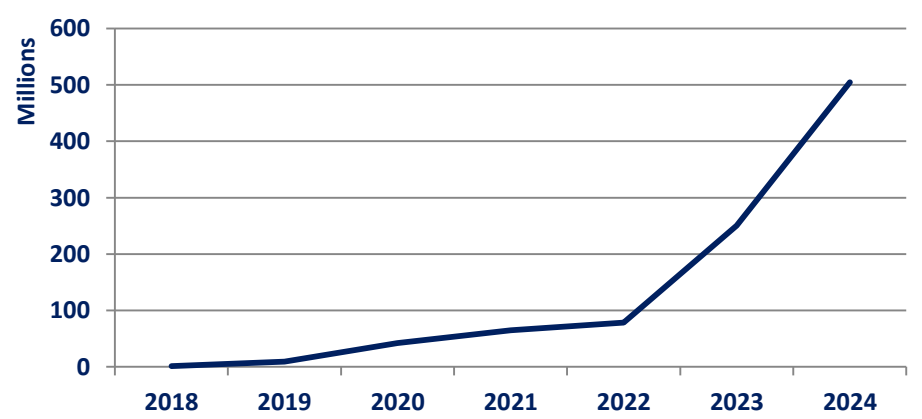
**10% > 12%**  
**ENGAGEMENT**

Post likes, sharing, clicks on content (pictures, videos), etc.

### Followers on LinkedIn



### Impressions web + print + social media





**4,8 millions listeners**  
/ months on digital  
podcast

**Radio channel result:**  
Coming soon

### Specific GPACF Content

**Youtube: 3 505**  
**vues**

**Twitter: 8 888**

**LinkedIn: 3 642**

**Instagram: 3 888**







**Managing Director**

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