

**C. E. C.**

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EXCLUSIVE  
CONSULTANCY



# **CEC Delegation to Lithuania 2024**



## The Arab Academy for Science and Technology And Maritime transport (AAST)

### Adel Sabry

**AAST is one of the Arab League specialized non-profit organizations, established 1972 and manages a number of campuses all over Egypt. Our headquarters is based in Alexandria Egypt and also has branches in Syria, and United Arab Emirates offering locally and internationally accredited programs**

**AAST has a wide range of specializations, including Maritime transport, Engineering, medicine, pharmacy, dentistry, computer science, artificial intelligence, business, logistics, language and communication.**



## The Arab Academy for Science and Technology And Maritime transport (AAST)

### Adel Sabry

#### Our Specialties Include:

- The Multimedia Center (MMC) is a division of the Arab Academy for Science, Technology and Maritime Transport located in Alexandria, Egypt. Founded in 1995 MMC is an integrated multimedia production house specialized in the development of educational and training multimedia courses on CD-ROM and online.

Our several successful projects witness our increasing success in the emerging field of multimedia production, which can be justified by focused planning, creativity, innovation and highly qualified team. The MMC is equipped with advanced facilities used in producing sophisticated multimedia titles. High performance computers are connected through an Intranet network, which is also used in storing assets and files. The center also includes an advanced studio for sound recording and editing, another for video capturing and editing, a special desktop publishing and printing section. And an e-book department. MMC's main expertise is the development of educational and training, e-learning and multimedia courses, e-training projects can be delivered in the form of CD-ROMs, web-based e-contents, e-books, video formats, or mobile & tablet applications.



## The Arab Academy for Science and Technology And Maritime transport (AAST)

### Adel Sabry

- Mr. Adel Sabry is head of the technical solutions department in the MMC. Certified for Apple support, certified by QSC audio, alpha audio (protocols sole agent), digistar planetarium projects. My Master's degree is in Quality Management systems, applied information technology. While data is the vital asset in our projects, data backup and information retrieval were my concern, I combined my academic and technical knowledge hence created a development and backup model, measured at mmc labs, and got academically accredited.
- I Joined BENEFIT Marketing Agency in 2021, we have a lot of clients that would utilize from cloud and hosting solutions in Lithuania

#### Interest in Lithuania:

Looking forward to Visiting IT solutions companies for business exchange seeking Cloud based solutions and hosting services companies.

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## Conseil Consulting

### Dina Yacout

Starting back in 2009, Conseil Consulting team worked essentially in the training and coaching in the fields of Marketing, Project Management in Marketing, Strategic Planning and Companies Strategies Assessment and development; then, the services ranges expanded to cover other significant domains as Business Process Re-Engineering, Companies and Factories Re-structuring, Market Development and Policies Formulation and assessment.

In addition to these services, the firm is offering services for Women Economic Empowerment, Women Mentoring and consulting for Entrepreneurs and Start-Ups. 2023 marked the CEO receiving the TOT in “Fintech from a Gender Lens” among 10 consultants in the Euro-Mediterranean region as a start to act with policy makers in the country and to pass the Fintech knowledge to women in Egypt and the Mediterranean region, became an added value in terms of the expansion of Conseil Consulting portfolio.



## Conseil Consulting

### What we offer:

- Strategic Planning. Business Development.
- Policy advice and formulation. Strategy assessment for organizations, Marketing.
- Training and Mentoring.
- Conseil Consulting offers a range of services.
- In-House Training
- Conferences, roundtables, meetings, Events Organization and Logistics. Media Production and development.
- Exhibitions Arrangement.
- Desk Research and Field Visits in Egypt and Abroad





## Conseil Consulting

### Dina Yacout

#### Interest in Lithuania:

- Market Development and Expansion
- Collaboration with European Organizations
- Women Economic Empowerment Initiatives
- Training and mentoring
- Business Process Re-Engineering and Restructuring Opportunities
- Building Strategic Alliances
- Expertise in assisting FMCGs and pharmaceuticals producers to develop their markets internationally.
- Higher education partnerships

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## La Maison Treize

### Jassmine Fadel

**La Maison Treize is a premier business hub located in the heart of Cairo, designed to meet the needs of modern enterprises. It offers state-of-the-art facilities and comprehensive support services that foster productivity, creativity, and collaboration. More than just an office space, La Maison Treize is a vibrant community where businesses thrive, embodying innovation and success in Cairo's dynamic business landscape.**





## La Maison Treize

### Jassmine Fadel

#### What we offer:

- **Business Support Services:**
  - Virtual office
  - Office management
  - Consulting
  - HR and recruitment
  - Marketing
- **Workplace solutions**
- **Corporate Events Management**
- **Innovation hub:**
  - Collaborating with Educational institutions
  - Hosting Workshops and Seminars
  - Supporting Startups & Entrepreneurs
  - Encourage collaborative business community



## La Maison Treize

### Jassmine Fadel

#### Interest in Lithuania:

- Strategic Growth Opportunities
- Comprehensive Business Support
- Global Networking
- Innovation and Knowledge Exchange
- Support for Startups and Entrepreneurs
- Cultural and Economic Exchange

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## Gabal Consult

### Mervat Gabal

**Gabal Consult specializes in delivering innovative and realistic corporate and business strategies. Our dedicated professionals ensure tailored, comprehensive solutions to meet client objectives. We excel in creating value and growth by offering diverse technical and business programs to a wide audience.**

#### **Core Values:**

**Guidance:** Providing direction and support to clients.

**Accuracy:** Ensuring precision and reliability in all services.

**Brilliance:** Striving for excellence and innovation.

**Agility:** Adapting quickly to changing environments and needs.

**Leadership:** Leading by example and driving positive change



## Gabal Consult

At Gabal we offer

- **Consultation Services:**

- Consultation Services
- Strategy Consulting
- Marketing consulting
- Sectoral strategy development
- Human resources development
- Start-up and small business consulting
- Information technology consulting

- **Training and Capacity Building**

- Foundation training
- Technical skills training
- Advanced skills development
- Experiential Learning opportunities
- Soft Skills enhancement

- **Comprehensive Coaching services**



## Gabal Consult

### Mervat Gabal

#### Interest in Lithuania:

- Higher Education:
  - Partner with leading Lithuanian universities to develop joint academic programs, including innovative MBA and DBA courses.
  - Analyzing Facilitate student exchange programs to promote cultural exchange, academic enrichment, and global readiness and focus on specializations that meet global market demands.
- Technology:
  - Collaborate with Lithuanian technological companies to explore cutting-edge technologies in various sectors and matchmaking with Egyptian companies.
  - In cooperate with Gabal Consult's clients in field of Technology such as (Giza Systems, Jafeer, Avidbeem and Raya CX), develop joint research projects focusing on technological advancements like artificial intelligence, blockchain, Internet of Things (IoT), and cybersecurity.
  - Establish technology-driven internships and practical training opportunities for Egyptian professionals in Lithuanian tech companies, providing exposure to advanced technologies and industry practices.

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## Brand Pharma

### Micheal Samy

**Brand Pharma group is an Egyptian pharmaceutical privately owned company It was founded by Dr. Michael Samy. In October 2011 we started as a scientific office for sales and marketing activities as agency for different companies. In 2015, Brand group started new phase of sales, marketing for its own products and were tolling out its products at other facilities In 2017, Brand Pharma group started building brand nutrition; one of its state-of-the-art dietary supplements manufacturing facilities in El-Minia city, with 20 M EGP capital and investment, June 2019, Brand Nutrition was registered in the Egyptian NFSA.**

**In 2022 Brand group started building Brand Pharma; another one of its state-of-the-art manufacturing facilities in industrial zone El-Minia city, for pharmaceutical, dietary supplements and cosmetics manufacturing with 35 M capital and investment.**



## Brand Pharma

### Micheal Samy

#### Our Vision:

To be a globally recognized healthcare and pharmaceutical leader, known for innovation, quality, and competence. Our goal is to lead the industry by providing high-quality, cost-effective products, ensuring our presence is felt through accessible, top-tier healthcare solutions.

#### Our Mission:

To deliver top-quality healthcare services to all segments of society, upholding our core values of integrity, ethics, and commitment. We aim to be a globally acclaimed pharmaceutical company by developing a diverse portfolio of pharmaceutical, nutraceutical, and cosmeceutical products.



## Brand Pharma

### Micheal Samy

#### Interest in Lithuania:

- Meet with representatives of the chambers of commerce for cosmetics and nutritional supplements to discuss ways of cooperation and coordination for trade exchange between the Pharma factory in Egypt and the merchants in Lithuania in the same field.
- knowing the most popular cosmetics and nutritional supplements in Lithuania with new and innovative ideas for importing them to Egypt, as well as the most in-demand nutritional supplements for export to Lithuania, i.e. trade exchange and exchange of experiences in the fields of nutritional supplements and cosmetic.

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## Artcasa

### Mohamed Ibrahim

**Art Casa is where exquisite design meets unparalleled craftsmanship.**

**Our collection of furniture is meticulously designed and manufactured to the highest standards, ensuring comfort and timeless beauty in every piece.**

**With a contemporary twist on classic styles, our furniture seamlessly blends elegance with modernity, creating spaces that are both stylish and inviting.**

**Discover the Art Casa experience, where every living room becomes a masterpiece.**



## Artcasa

### Mohamed Ibrahim

#### At Artcasa we offer:

- Turnkey projects from designing, finishing and furnishing
- Manufacturing all sort of indoor and outdoor wooden products e.g. kitchens, dressing rooms, beds, Bathroom units, dining rooms, Pergolas, center and side tables, doors, heaters and wooden claddings.
- Manufacturing all sort of luxury indoor and outdoor furniture and seating as chairs, armchairs, sofas, sofa beds, recliners.
- Manufacturing all kinds of Stainless-steel products as tables, bathroom units, handrails, chairs, sofas, consoles, kitchens sinks



## Artcasa

### Mohamed Ibrahim

#### At Artcasa we supply:

- Tiles (Porcelain, ceramic, wood, marble) Bathroom Sanitary ware (basins, toilets, showers, Mixers, faucets, enclosures, accessories, mirrors)
- Plumping ducts and infrastructure products
- Light fixtures (ceiling and wall lights, chandeliers, pendants, tracks, spotlights, table lamps)

#### Interest in Lithuania:

Artcasa has consistently aimed to expand its international footprint, and we believe there is substantial potential for collaboration between Artcasa and Lithuanian businesses. We are particularly interested in exploring opportunities that would allow us to contribute to the economic growth of Lithuania by expanding our market into your country.

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## Innovative Digital Solutions

### Mohamed Kholief

**Innovative Digital Solutions is a management and technology consulting service that empowers enterprises, startups, and the government sector with digitalization solutions and ICT solutions. Our innovative team develops and delivers cutting-edge technologies, offering our customers best practices solutions. Our process starts with situation analysis and ends with well-thought-out and studied technological solutions that align your vision with your strategic directions. Our solutions bridge the gap between where you are and where you want to be, ensuring maximum efficiency through the best practical approaches.**



## Innovative Digital Solutions

### Mohamed Kholief

#### Our Specialties Include:

- Digital Transformation End-to-End Hardware and Software Solutions
- Self-service digital services for retail and restaurants and custom digital services for the Government
- Innovation Management Solutions and Startup Consulting Services
- Startup Consultation and Entrepreneurial Initiatives
- International Development Projects
- Outsourcing Services
- Thermal Paper Trading and Solutions for Retail
- System Integration
- Project Management

#### Interest in Lithuania:

- Thermal Paper Trading: We aim to explore collaborations and partnerships with companies in this sector during the trip.



## Innovative Digital Solutions

### Mohamed Kholief

- **Exporting Lithuanian Digital Services:**  
With our experience in incubators, accelerators, and internationalization programs, we seek partnerships with Lithuanian entities to help them support innovative startups and technology management and enter the Middle Eastern and German markets.
- **Digital Self-Service KIOSKS:**  
We have deep experience providing self-service solutions, hardware, and software. We are interested in joint ventures with ICT and manufacturing companies to build projects for our hardware solution in the Middle East market. In addition to exploring opportunities to sell self-service software solutions for various sectors, including hospitality, government services, ...etc
- **EU Market Innovation:**  
We are exploring collaboration opportunities with a Lithuanian company to deliver innovative solutions to the EU market.

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## Benefit Marketing Agency

### Nagla Akl

Since 1999, we've successfully built brands for ambitious start-ups, dynamic SMEs, and established corporates. No matter your product or service, we understand your mindset and passion. We assign the best-fit team to develop powerful, effective strategies that work. Whether you're launching or revitalizing, we become an extension of your company, reflecting your energy and excitement to your customers.



## Benefit Marketing Agency

### Nagla Akl

#### At Benefit we offer:

- **Brand Identity:** Visual elements that tell your company's story, building loyalty and excitement.
- **Advertising:** Creates awareness, promotes new products, and educates consumers on benefits.
- **Photography & Videography:** Captures still and moving images to tell your brand's story.
- **Concept Design:** The core idea guiding the creative process for product development.
- **Web Solutions:** We create user-friendly websites that maintain your brand's identity.
- **Printing:** We ensure premium quality in all printed materials.
- **Social Media Marketing:** Communicating your brand's message clearly across various channels.
- **Business Development:** Since 2019 we have started to franchise brands to and from Egypt and currently opening markets for our clients in UAE, Lithuania, Germany and USA





## Benefit Marketing Agency

### Nagla Akl

#### Interested in Lithuania:

- **Marketing Real Estate:**
  - Lithuanian real state development projects to Egyptians.
  - Analyzing market trends and consumer behavior for both Egyptian and Lithuanian markets.
- **Business Development (B2C):**
  - Developing B2C strategies and expanding market reach.
  - Enhancing customer experience.
- **Export and Import:**
  - Exploring global trade opportunities.
  - Managing export-import operations and compliance.

Contact: [www.benefiteg.com](http://www.benefiteg.com)

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**ACS**

## **Rania El Sheimy**

**ACS Textiles and Garments is a leading name in the textile industry, with a rich heritage rooted in Elshimy, our parent company. For over three decades, Elshimy has specialized in manufacturing and trading uniforms for the police, army, and navy. Building on this strong foundation, ACS is dedicated to delivering exceptional services to the business sector, especially in the fashion industry.**



ACS

## Rania El Sheimy

### What ACS offers :

- **Hassle-Free Manufacturing:**  
Safe haven for fashion designers with high-quality, internationally compliant products.
- **State-of-the-Art Facilities:**  
Capable of handling projects of any size or complexity.
- **Custom Sportswear:**  
Collaboration with sports clubs to create tailored sportswear, including t-shirts, shorts, hoodies, and pants.
- **Sevenars Line:**  
Launched in 2022 for the Egyptian market, offering high-quality, trendy casual wear.
- **Commitment to Excellence:**  
Focus on innovation and customer satisfaction, aiming to lead the textile industry and build lasting client relationships.



ACS

## Rania El Sheimy

### Interested in Lithuania:

- **Textiles and Garments Exporters and Importers:**



Interested in global trade and partnerships within the textiles and garments industry.

- **Fashion Industry:**

Keen on exploring trends and opportunities in fashion and apparel markets.

- **Merchants of Textiles and Garments:**

Focused on building connections with merchants and distributors in the textiles and garments sector.

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