**LIETUVOS RESPUBLIKOS AMBASADOS KORĖJOS RESPUBLIKOJE**

**AKTUALIOS EKONOMINĖS INFORMACIJOS SUVESTINĖ**

2024-03-31

| Data | Pateikiamos informacijos apibendrinimas | Informacijos šaltinis | Pastabos |
| --- | --- | --- | --- |
| **Lietuvos eksportuotojams aktuali informacija** | | | | |
| 03-29 | KOR toliau augant vieno asmens namų ūkių skaičiui (pasiekė 41% visų namų ūkių), auga mažų pakuočių produktų paklausa | [Homeplus witnesses 114% surge in small product sales (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-29/business/guestReports/Homeplus-witnesses-114-surge-in-small-product-sales/2014219) |  |
| 03-29 | KOR e-prekybos platformos sunerimę dėl CHN e-prekybos platformų ekspansijos KOR, ieško atsvaros priemonių; auga ir KOR vartotojų skundų dėl CHN e-prekybos platformų veiklos skaičius | [Korean e-commerce platforms go cross-border to stem AliExpress tide (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-27/business/industry/Korean-ecommerce-platforms-go-crossborder-to-stem-AliExpress-tide/2010992)  [E-Commerce War Intensifying among Online Shopping Giants in Korea - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213230)  [Shinsegae, SK, Coupang unnerved as sellers flock to AliExpress - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_371205.html)  [Naver shares tank as AliExpress lures shoppers - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370833.html)  [Coupang, Shinsegae reinforce logistics to take on AliExpress - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370752.html)  [Local retailers want antitrust agency to take further measures against AliExpress, Temu - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370625.html)  [Coupang unnerved as AliExpress forges ties with Korean firms - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370286.html)  [AliExpress complaints triple in Korea amid rising overseas e-commerce grievances (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-29/business/industry/AliExpress-complaints-triple-in-Korea-amid-rising-overseas-ecommerce-grievances/2013979)  [China's AliExpress under inspection for shoddy customer service (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-07/business/industry/Chinas-AliExpress-under-Korean-scrutiny-for-shoddy-customer-service/1996799)  [Gov’t ups pressure on AliExpress, Temu as their market dominance grows - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_371360.html) |  |
| 03-19 | *Sephora* išeina iš KOR rinkos - nerado savo nišos ir neįveikė vietos *Olive Young* tinklo konkurencijos | [Sephora, squeezed by Olive Young, pulls out of Korea (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-19/business/industry/Sephora-is-leaving-Korea/2006094)  [LVMH-owned Sephora to exit Korea after surrendering to CJ Olive Young - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_371021.html) |  |
| 03-18 | Augant vaisių kainoms, Vyriausybė plečia importuojamų be muitų vaisių sąrašą | [Gov't expands list of tariff-free fruits, but leaves apples out (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-18/business/economy/Govt-expands-list-of-tarifffree-fruits-but-leaves-apples-out/2005117)  [Everything's not peachy with skyrocketing fruit prices in Feburary (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-12/business/economy/Everythings-not-peachy-with-skyrocketing-fruit-prices-in-Feburary/2000447)  [Gov't adamant against importing apples, pears despite surging fruit prices (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-08/business/economy/Govt-adamant-against-importing-apples-pears-despite-surging-fruit-prices/1998041)  [Koreans lose appetite for fruits amid soaring prices (koreaherald.com)](https://www.koreaherald.com/view.php?ud=20240310050124) |  |
| 03-15 | *Alibaba* mato KOR tarp savo TOP5 rinkų | [Alibaba Group to invest $1.1 billion in Korea over next three years (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-14/business/industry/Alibaba-Group-to-invest-11-billion-in-Korea-over-next-three-years/2002052)  [Alibaba May Soon Dominate All of Korea’s Shopping - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213096)  [China's Alibaba plans to invest $1.1 bil. in Korea - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370570.html) |  |
| 03-13 | Išaugūs pietų restoranuose kainoms, dėl palankios kainodaros populiarėja parduotuvių pasiūlymai pietums ypač didelėse pakuotėse | [Why Korean consumers are hot for jumbo-size food items - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370456.html) |  |
| 03-13 | Užsienio e-prekybos firmos turės turėti paskirtus autorizuotus vietos agentus, kurie galėtų greitai reaguoti į vietos pirkėjų skundus | [Foreign e-commerce firms required to designate authorized agents in Korea - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370536.html) |  |
| **Investicijoms pritraukti į Lietuvą aktuali informacija** | | | | |
| 03-18 | *Kumho Tire* iki 2027 m. ketina investuoti 1 trln. KRW į pirmąjį savo gamybinį padalinį Europoje; renkasi tarp ROU, SRB, PRT ir TUR investicinių pasiūlymų | [Kumho Tire to Invest 1 Trillion Won to Build Its First European Factory - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213163) |  |
| **Lietuvos verslo plėtrai aktuali informacija** | | | | |
| 03-27 | *Hanhwa Aerospace* tikisi eksportuoti savo pėstininkų kovos mašinas į LV | [Hanwha’s K21 Infantry Fighting Vehicle Gets Latvia Export Green Light - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213868) |  |
| 03-21 | *SK Group* Tae-won Chey pirmininkas perrinktas *KCCI* pirmininku 2-ai kadencijai | [SK Group chief reelected as head of biz lobby KCCI - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/129_371105.html) |  |
| 03-19 | *IKEA* planuoja 326 mln. USD investicijas į plėtrą KOR | [IKEA to invest $326 mil. for expansion in Korea - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370888.html) |  |
| **Lietuvos turizmo sektoriui aktuali informacija** | | | | |
| 03-28 | Tarptautinių skydžių skaičius pasiekė 98% iki covidinio lygio; atidaromi nauji skrydžių maršrutai (pvz. į Zagrebą), plečiami esami (pvz. į POL) | [International flights approach pre-Covid levels with new and expanded routes (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-28/business/industry/International-flights-approach-preCovid-levels-with-new-and-expanded-routes/2013122)  [Korean Air to expand flights to pre-pandemic levels (koreaherald.com)](https://www.koreaherald.com/view.php?ud=20240318050510)  [Korean Air expanding routes to China, U.S., Southeast Asia for summer (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-18/business/industry/Korean-Air-expanding-routes-to-China-US-Southeast-Asia-for-summer/2004649)  [Korea, Kazakhstan expand flight routes to strengthen bilateral ties (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-22/business/industry/Korea-Kazakhstan-expand-flight-routes-to-strengthen-bilateral-ties/2008660)  [Korean carriers expand routes to China as demand returns to pre-pandemic levels (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-19/business/industry/Korean-carriers-expand-routes-to-China-as-demand-returns-to-prepandemic-levels/2005972) |  |
| 03-25 | Plastinės operacijos išlieka pagrindine KOR medicininio turizmo sritimi | [Plastic surgery remains top choice for medical tourists (koreaherald.com)](https://www.koreaherald.com/view.php?ud=20240325050484) |  |
| 03-12 | Populiarėjant K-pop kultūrai, jaunėja užsienio turistų KOR srautas – beveik 1/3 jų jaunesni nei 30 metų | [Foreign tourists grow younger as Korean pop culture surges (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-12/business/industry/Foreign-tourists-grow-younger-as-Korean-pop-culture-surges/2000482) |  |
| **Bendradarbiavimui MTEPI srityse aktuali informacija** | | | | |
| 03-26 | KOR Prezidentas Yoon žada šalies biofarmacijos sektorių užauginti iki 149 mlrd. USD 2035, skiriant ypač didelį dėmesį skaitmeninio bio sektoriaus auginimui | [Yoon Suk Yeol targets $149 billion bio industry by 2035 (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-26/business/industry/Yoon-Suk-Yeol-targets-149-billion-bio-industry-by-2035/2011501)  <https://www.businesskorea.co.kr/news/articleView.html?idxno=213302> |  |
| 03-25 | KOR tapo pirmąja Azijos valstybe, prisijungusia prie *Europos Horizonto* programos | [Korea joins EU's 'Horizon Europe' as first Asian member](https://koreajoongangdaily.joins.com/news/2024-03-25/business/industry/Korea-joins-EUs-Horizon-Europe-as-first-Asian-member/2010541)  [Korea to join EU’s Horizon Europe science research program in 2025 - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/133_371366.html) |  |
| 03-16 | KOR gali aplenkti SGP ir tapti Nr. 5 duomenų centrų rinka Azijoje | [Korea may surpass Singapore to become Asia's fifth largest data center market, expert says (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-16/business/industry/Korea-may-surpass-Singapore-to-become-Asias-fifth-largest-data-center-market-expert-says/2003353) |  |
| 03-13 | KOR didins biudžeto asignavimus kosmoso sektoriui vystyti, siekiant iki 2045 m. tapti šioje srityje Nr. 5 pasaulyje | [Gov't to increase annual space budget to $1.14 bil. by 2027 - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/133_370545.html) |  |
| 03-07 | *KAIST* tyrėjai sukūrė 1-ąjį pasaulyje „neuromorfinį“ AI lustą | [KAIST researchers develop world's first 'neuromorphic' AI chip (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-07/business/tech/KAIST-researchers-develop-worlds-first-neuromorphic-AI-chip/1996289)  [KAIST develops human brain-like AI chip - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/133_370140.html) |  |
| **Lietuvos energetikos sektoriui aktuali informacija** | | | | |
| 03-29 | 2-as pagal dydį KOR kabelių gamintojas *Taihan Cable* laimėjo elektros tinklo keitimo kontraktą JAV | [Taihan Cable wins $82 million U.S power grid deal (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-29/business/industry/Taihan-Cable-wins-82-million-US-power-grid-deal/2014070) |  |
| 03-08 | *SK oceanplant* siekia dalyvauti jūrinio vėjo jėgainių projektuose JK | [SK oceanplant, British Embassy ink MOU on offshore wind projects in UK (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-08/business/industry/SK-oceanplant-British-Embassy-ink-MOU-on-offshore-wind-projects-in-UK/1998062) |  |
| 03-07 | *Hyundai E&C* siekia dalyvauti JK SMR vystymo projekte | [Hyundai E&C to bid for U.K. nuclear project with two British partners (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-06/business/industry/Hyundai-EC-to-bid-for-UK-nuclear-project-with-two-British-partners/1996032) |  |
| **Lietuvos transporto sektoriui aktuali informacija** | | | | |
| 03-21 | Nauja greitojo traukinio linija Seule | [New high-speed GTX train to cut Seoul-Gyeonggi commutes in half (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-21/business/industry/New-highspeed-GTX-train-does-Suseo-to-Dongtan-in-21-minutes/2007620) |  |
| 03-15 | Konteinerių transportavimo jūra tarp ES-KOR kaštai išaugo 40% | [Container shipping costs surge by 40% on EU-Korea route amid Red Sea crisis (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-15/business/economy/Container-shipping-costs-surge-by-40-on-EUKorea-route-amid-Red-Sea-crisis/2003216) |  |
| 03-10 | Planuojama tolimesnė Inčiono oro ir jūrų uostų plėtra | [Korea to turn Incheon airport, port into logistics hub to facilitate growth in trade - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/129_370210.html) |  |
| 03-07 | KOR antra pagal dydį pigių skrydžių bendrovė *T‘way Air* vykdys naujus skrydžių maršrutus į Europą | [S.Korea's T'way Air sees 'golden opportunity' from new EU routes - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_370203.html) |  |
| 03-03 | KOR tikisi, kad 2025 m. Seule startuos miesto oro mobilumo (UAM) paslaugos | [Korea to operate UAM service in Seoul skies by 2025 - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/133_369835.html) |  |
| **Finansų sektoriui aktuali informacija** | | | | |
| 03-28 | KOR nepavyko papulti į WGBI (*World Government Bond Index*) | [Korea fails to make World Government Bond Index (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-28/business/finance/Korea-fails-to-make-World-Government-Bond-Index/2013257) |  |
| 03-27 | KRW kursas USD atžvilgiu pasiekė žemiausią per 34 metus lygį | [Yen hits 34-year low (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-27/business/finance/Yen-hits-34year-low/2012518) |  |
| 03-26 | Sparčiai augant šalių ekonominiams ryšiams, KOR bankai atidaro savo padalinius POL | [Korean banks up ante in Poland amid heightened ties (koreaherald.com)](https://www.koreaherald.com/view.php?ud=20240326050758)  [Korea Eximbank to Open Office in Poland to Support Defense Exports - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213736) |  |
| 03-19 | *Korėjos Bankas* pirmą kartą per 17 m. pakėlė trumpalaikių palūkanų normą iki 0-0,1% | [BOJ hikes rates, sparking optimism for Korean exports (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-19/business/economy/BOJ-hikes-rates-sparking-optimism-for-Korean-exports/2006009) |  |
| **Bendra ekonominė informacija** | | | | |
| 03-29 | 2024-02 KOR pramoninė gamyba augo 1,3%, atsigaunant puslaidininkių sektoriui | [Korea's industrial output rises on semiconductor sector recovery (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-29/business/economy/Koreas-industrial-output-rises-on-semiconductor-sector-recovery/2013955)  [Korea's industrial output climbs for third straight month (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-04/business/economy/Koreas-industrial-output-climbs-for-third-straight-month/1993874) |  |
| 03-28 | Vangi vidinė paklausa - pagrindinė verslo ir vartotojų nuotaikų kritimo priežastis | [Business sentiment declines for April as private spending slows (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-27/business/industry/Business-sentiment-declines-for-April-as-private-spending-slows/2012521)  [Consumer sentiment bucks optimistic trend in March (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-26/business/economy/Consumer-sentiment-bucks-optimistic-trend-in-March/2011497) |  |
| 03-27 | Siekiant ženklesnio ekonomikos atsigavimo, KOR Vyriausybė planuoja naujas finansines paskatas ir administracinės naštos mažinimą SVV, prekybos draudimo finansavimą | [Gov't to lift 263 regulations, slash administrative fees (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-27/business/economy/Govt-to-lift-263-regulations-slash-administrative-fees/2012426)  [Government to provide record 255 trillion won in trade insurance this year (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-25/business/industry/Government-to-provide-record-255-trillion-won-in-trade-insurance-this-year/2010300) |  |
| 03-26 | 2025 m. valstybės biudžete didelis dėmesys bus skiriamas R&D išlaidoms, fokusuojantis į žemo gimstamumo ir medicinos prieinamumo gerinimo problemas | [2025 budget to focus on advanced R&D, resolving low birthrate (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-26/business/finance/2025-budget-to-focus-on-advanced-RD-resolving-low-birthrate/2011328) |  |
| 03-22 | JAV spaudžiant, KOR korporacijos stabdo naudotų puslaidininkių technologijų pardavimą CHN | [Samsung blocking China from chip equipment 'encouraging,' U.S. official says (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-22/business/industry/Samsung-blocking-China-from-chip-equipment-encouraging-US-official-says/2008932)  [Samsung, SK Halt Sales of Used Semiconductor Equipment to China Amid US Pressure - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=212903) |  |
| 03-20 | 2032 m. KOR reikės 900000 užsienio darbuotojų, siekiant išlaikyti 1,9-2,1% šalies ekonomikos augimą | [Korea needs nearly 1 million new workers by 2032, report says (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-20/business/economy/Korea-needs-nearly-1-million-new-workers-by-2032-report-says/2007039) |  |
| 03-18 | 2022 m. KOR atlyginimų lygis aplenkė JAP (+6%) | [Korean salaries surpassed Japan's in 2022, report says (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-18/business/economy/Korean-salaries-surpassed-Japans-in-2022-report-says/2004900) |  |
| 03-15 | KOR ekonomika atsigauna, sparčiai augant eksportui, ypač puslaidininkių ir kosmetikos, kuris atsveria vangią vidaus paklausą | [Korea's economy rebounds as exports grow (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-15/business/economy/Koreas-economy-rebounds-as-exports-grow/2003145)  [Export rebound offseting weak domestic demand, says KDI report (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-10/business/economy/Export-rebound-offseting-weak-domestic-demand-says-KDI-report/1998723)  [Korea records ninth consecutive monthly surplus driven by cars, chips (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-08/business/economy/Korea-records-ninth-consecutive-monthly-surplus-driven-by-cars-chips/1997701)  [Korean exports jump 4.8% in February as chips recovery continues (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-01/business/economy/Korean-exports-jump-48-in-February-as-chips-recovery-continues/1992680)  [Semiconductors Take Lead in Pushing Korea’s Export Value Index to Highest in 6 Years, 2 Months - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=213988)  [March Semiconductor Exports Reach US$11.7 Billion, Swelling for 6 Consecutive Months - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=214281)  [Korea’s February Exports Increase by 4.8%: Semiconductor Exports Surge by 66.7% Year-on-Year - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=212274)  [Korea's cosmetics exports surge 36.2% during January-February period - The Korea Times](https://www.koreatimes.co.kr/www/tech/2024/04/419_371739.html) |  |
| 03-15 | Auga importo kainos, išaugus naftos kainoms ir krentant KRW kursui | [Import prices jump again on rising oil prices, weak won (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-15/business/economy/Import-prices-jump-again-on-rising-oil-prices-weak-won/2003129) |  |
| 03-15 | KOR vyriausybė sukurs 760,6 mln. USD fondą K-turinio kūrimui paskatinti | [Korean gov't to create 1 trillion won fund for local media (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-13/business/industry/Korean-govt-to-create-1-trillion-won-fund-for-local-media/2001414)  [Now a multibillion-dollar empire, Korean webtoons draw global fans (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-01/business/industry/Now-a-multibilliondollar-empire-Korean-webtoons-draw-global-fans/1992088) |  |
| 03-10 | 2024-03 *KDI* mėnesinė ekonominių tendencijų apžvalga | [KDI Monthly Economic Trends 2024. 3 - KDI - Korea Development Institute - RESEARCH - Periodicals - Monthly Economic Trends](https://www.kdi.re.kr/eng/research/monTrends?pub_no=18276) |  |
| 03-05 | 2024-02 KOR įsibėgėjo infliaciją – pasiekė 3,1% lygį | [Korea's inflation accelerates to 3.1% in February (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-06/business/economy/Koreas-inflation-accelerates-to-31-in-February-/1995706) |  |
| 03-05 | KOR bendrosios nacionalinės pajamos per capita pasiekė 33,475$ (+2,6%) | [Koreans got richer last year as national income recovers (joins.com)](https://koreajoongangdaily.joins.com/news/2024-03-05/business/economy/Koreans-got-richer-last-year-as-national-income-recovers/1994883)  [South Korea’s Per Capita GNI Reaches US$33,745, Up 2.6% in One Year - Businesskorea](https://www.businesskorea.co.kr/news/articleView.html?idxno=212501) |  |

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