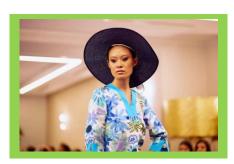


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TORINO SPORT&FASHION MATCH 2024

29 /30 June – 1 July 2024 Onsite event only



Talent Garden
Turin, Italy

THE B2B

The international event of matchmaking addressed to **textile** | **fashion** | **creative and sport industries** that facilitates the creation of international partnerships between companies | retailers | distributors | buyers | investors | industrial experts and stakeholder amid the textile ecosystem

Unioncamere Piemonte (Regional Union of the Chamber of commerce of Piedmont Region- Turin , IT) , proposes the organization of the new edition of the B2B Torino Sport & Fashion Match 2024, the event of international bilateral meetings aimed at companies in the *textile/fashion industry and the sports chain* that will take place on the 29/30 June and 1 July 2024, during the ninth edition of Torino Fashion Week, the international fashion event that gathers textile companies and innovative brands from all over the world, *sustainably – oriented*, embracing the whole textile system as well as *fashion and sport*.

The B2B Torino Sport & Fashion Match 2024 aims to facilitate the *creation of international agreements and new partnerships between companies, suppliers and retailers* from all over the world through pre-organised and managed meetings after registration on a dedicated platform.

The event is organised and promoted worldwide by the Enterprise Europe Network local offices in Turin (IT) Unioncamere Piemonte with the support of the Turin Chamber of Commerce as members of the Enterprise Europe Network, the largest European network that helps SMEs to grow, innovate and internationalise.



THE TALK'S DAY _ 1 JULY 2024

Participants from all over the world will also have the opportunity to join **thematic TALKS** to discover new *technological* and industrial trends in the textile/fashion and sports sector as well as receive insights on the new *EU directives for the* sustainability of the sector, plus additional issues as listed below:

- Al and Metaverse, new digital and innovative industrial trends amid the textile industry
- The New European Sustainable Regulation for Textiles
- Future thinking and Foresight
- Investments, Leaderships management and Female entrepreneurship
- Internationalization and innovation services and activities with our EEN partners for all over the world supporting small and medium-sized enterprises with international ambitions

DETAILS OF THE EVENT:

Date: 29/30 June – 1 July 2024

Place: <u>Talent Garden Turin</u>

Timetables:

- 29th June B2B sessions: h. 9 12.30 pm and h. 1.30 pm 5.00 pm
 30th June B2B Sessions: h. 9 12.30 pm and h. 1.30 pm 5.00 pm
- 1 July 2024 Talks sessions: h 9-1 pm and 2-5 pm
- 1 July 2024: Closure APERITIF h. 5 pm 7 pm

YOU SHOULD ATTEND IF YOU ARE:

- Innovative textile and fashion Brands | Label
- Fashion Designer
- Startups
- Innovative brands
- Manufacturing companies: Textile and accessories' manufacturing companies
- Circular and Sustainable providers for the textile industry (recycling, reuse mending, disposal of fabrics and clothing)
- Buyers, commercial Agents
- Retailers, Distributors
- Fashion stores
- Wholesaler
- PR Agency | Consulting Agency | Marketing and Business developer | MEDIA provider
- Digital and ICT provider
- Sustainable service providers for textiles and fashion industry who wish to offer new solutions in terms of REUSE | REDUCE | RECYCLE
- Government | Association dealing with Textile and Fashion industry
- Investors in the Textile Industry
- Female Networks supporting Female Entrepreneurs



...And if you are interested in developing **international partnerships** to create commercial agreements or to start a new project or interested in discovering **new trends and innovative solutions** in the sector.

NEWS 2024!

- 1. This year the b2b is more innovative than ever!
- 2. We are involving **investors, innovators and a community of new entrepreneurs and startups** in collaboration with the experts of <u>Talent Garden Torino!</u>



- 3. We will provide you with **stimulating insights** focused on various topics from *Sustainability for the fashion industry to new innovative technologies, AI to Future Thinking* and many more!
- 4. The b2b 2024 is once again part of the <u>EEN ITINERARY SPORT 2024</u> project aimed at textile companies focused on the **#sport sector** and launched among the Enterprise Europe Network as leading initiative to support the international supply chain dedicated to sport industry, including **#textiles.**

WHY TO PARTICIPATE:

- 1. The B2B will see the involvement of **Startups, manufacturing companies, fashion designers, investors, retailers, sales agents and industry experts** who will meet in Turin with the aim of creating *international agreements, finding commercial and technological partners or developing new consortia to participate in international projects*.
- 2. In 8 years the b2b has facilitated the realisation of international agreements, success stories and business opportunities worldwide.
- 3. <u>Your success stories</u> will be promoted through the EEN channels and the European Commission, through the TFW platforms (web and social), the national and international press. We look forward to your feedback!



- 4. **Live an exciting experience** in Turin with innovative and experienced companies and brands from all over the world!
- 5. **Join the TALKS** organised during b2b where you can learn about new technological, digital trends, receive further updates on sustainability issues, future thinking and internationalisation, innovation and much more.
- 6. Follow the fashion **shows of <u>Turin Fashion Week</u>** and draw inspiration from new cultures and niche markets from all over the world!

TORINO FASHION WEEK 2024 : details HERE

REGISTRATION:

The participation is **free of charge** upon registration on the dedicated website by the **23th JUNE 2024**: https://torino-fashion-match-2024.b2match.io/

Looking forward to seeing you in TURIN!!