



B2B

TORINO SPORT&FASHION MATCH 2024

29 /30 June – 1 July 2024

Onsite event only



[Talent Garden](#)

Turin, Italy

THE B2B

The international event of matchmaking addressed to **textile | fashion | creative and sport industries** that facilitates the creation of international partnerships between companies | retailers | distributors | buyers | investors | industrial experts and stakeholder amid the textile ecosystem

Unioncamere Piemonte (Regional Union of the Chamber of commerce of Piedmont Region- Turin , IT) , proposes the organization of the new edition of the **B2B Torino Sport & Fashion Match 2024**, the event of international bilateral meetings aimed at companies in the **textile/fashion industry and the sports chain** that will take place on the **29/30 June and 1 July 2024**, during the ninth edition of **Torino Fashion Week**, the international fashion event that gathers textile companies and innovative brands from all over the world, **sustainably – oriented**, embracing the whole textile system as well as **fashion and sport**.

The B2B Torino Sport & Fashion Match 2024 aims to facilitate the **creation of international agreements and new partnerships between companies, suppliers and retailers** from all over the world through pre-organised and managed meetings after registration on a dedicated platform.

The event is organised and promoted worldwide by the **Enterprise Europe Network** local offices in Turin (IT) *Unioncamere Piemonte* with the support of the *Turin Chamber of Commerce* as members of the **Enterprise Europe Network**, the largest European network that helps SMEs to grow, innovate and internationalise.



THE TALK'S DAY _ 1 JULY 2024

Participants from all over the world will also have the opportunity to join **thematic TALKS** to discover new *technological and industrial trends* in the textile/fashion and sports sector as well as receive insights on the new *EU directives for the sustainability* of the sector, plus additional issues as listed below:

- *AI and Metaverse, new digital and innovative industrial trends amid the textile industry*
- *The New European Sustainable Regulation for Textiles*
- *Future thinking and Foresight*
- *Investments, Leaderships management and Female entrepreneurship*
- *Internationalization and innovation services and activities with our EEN partners for all over the world supporting small and medium-sized enterprises with international ambitions*

DETAILS OF THE EVENT :

Date: 29/30 June – 1 July 2024

Place: [Talent Garden Turin](#)

Timetables:

- 29th June B2B sessions : **h. 9 - 12.30 pm and h. 1.30 pm - 5.00 pm**
- 30th June B2B Sessions: **h. 9 - 12.30 pm and h. 1.30 pm - 5.00 pm**
- 1 July 2024 Talks sessions: **h 9 – 1 pm and 2 – 5 pm**
- 1 July 2024: Closure APERITIF **h. 5 pm – 7 pm**

YOU SHOULD ATTEND IF YOU ARE:

- Innovative textile and fashion Brands |Label
- Fashion Designer
- Startups
- Innovative brands
- Manufacturing companies: *Textile and accessories' manufacturing companies*
- Circular and Sustainable providers for the textile industry (recycling, reuse mending, disposal of fabrics and clothing)
- Buyers, commercial Agents
- Retailers, Distributors
- Fashion stores
- Wholesaler
- PR Agency | Consulting Agency |Marketing and Business developer | MEDIA provider
- Digital and ICT provider
- Sustainable service providers for textiles and fashion industry who wish to offer new solutions in terms of REUSE| REDUCE| RECYCLE
- Government | Association dealing with Textile and Fashion industry
- Investors in the Textile Industry
- Female Networks supporting Female Entrepreneurs

...And if you are interested in developing **international partnerships** to create commercial agreements or to start a new project or interested in discovering **new trends and innovative solutions** in the sector.

NEWS 2024!

1. This year the b2b is more innovative than ever!
2. We are involving **investors, innovators and a community of new entrepreneurs and startups** in collaboration with the experts of [Talent Garden Torino!](#)



3. We will provide you with **stimulating insights** focused on various topics from *Sustainability for the fashion industry to new innovative technologies, AI to Future Thinking* and many more!
4. The b2b 2024 is once again part of the [EEN ITINERARY SPORT 2024](#) project aimed at textile companies focused on the **#sport sector** and launched among the Enterprise Europe Network as leading initiative to support the international supply chain dedicated to sport industry, including **#textiles**.

WHY TO PARTICIPATE:

1. The B2B will see the involvement of **Startups, manufacturing companies, fashion designers, investors, retailers, sales agents and industry experts** who will meet in Turin with the aim of creating *international agreements, finding commercial and technological partners or developing new consortia to participate in international projects*.
2. In 8 years the b2b has facilitated the **realisation of international agreements, success stories and business opportunities** worldwide.
3. [Your success stories](#) will be promoted through the EEN channels and the European Commission, through the TFW platforms (web and social), the national and international press. We look forward to your feedback!



4. **Live an exciting experience** in Turin with innovative and experienced companies and brands from all over the world!
5. **Join the TALKS** organised during b2b where you can learn about new technological, digital trends, receive further updates on sustainability issues, future thinking and internationalisation, innovation and much more.
6. Follow the fashion **shows of [Turin Fashion Week](#)** and draw inspiration from new cultures and niche markets from all over the world!

TORINO FASHION WEEK 2024 : details [HERE](#)

REGISTRATION:

The participation is **free of charge** upon registration on the dedicated website by the **23th JUNE 2024** :
<https://torino-fashion-match-2024.b2match.io/>

Looking forward to seeing you in TURIN !!