



Export Academy for SMEs: Empowering Small and Medium-sized Enterprises to Expand Globally

ABOUT THE PROGRAMME

The Online Export Academy for small and medium-sized enterprises (SMEs) is **designed to help EaP-based businesses internationally and increase export volume to the EU**. The Academy consists of five online workshops led by top professionals in the field and 1:1 business sessions between SMEs from the EaP countries wanting to export to the EU and EU-based SMEs. **Join us for this opportunity between 16 May and 24 May 2023 and be a part of our mission to drive SMEs' success!**

EMPOWER SMES AND ELEVATE YOUR EXPERTISE: TAKE PART IN THE 1:1 SESSIONS

Make a meaningful impact in the global business community

By sharing your experience and insights, you can help SMEs from the EaP overcome challenges and achieve their export goals, which can have a positive ripple effect on the wider economy.

Expand your network by connecting with EaP-based SMEs

The academy allows to network with more than 200 SMEs from Ukraine, Moldova, Azerbaijan, Georgia, Armenia, and EU countries.

Gain exposure to new markets in the EaP region

Joining the academy gives you the opportunity to discover new markets and industries in EaP countries, expanding your professional horizons and understanding of global business.

Increase your professional brand and reputation

By contributing as a mentor, you can build your own professional brand and reputation, which can lead to new opportunities and increased recognition within your industry.



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WHO CAN PARTICIPATE

- Representatives of small and medium-sized enterprises*
- With registration in one of the EU countries.
- Proficiency in English to comprehend and communicate effectively.
- Willing to participate in one-to-one meetings with other SMEs from EaP countries.

**You can find the criteria for small and medium-sized enterprises in the table below.*

For more information, please follow the page: [SME definition](#).

Company category	Staff headcount	Turnover	or	Balance sheet total
Medium-sized	< 250	≤ € 50 m		≤ € 43 m
Small	< 50	≤ € 10 m		≤ € 10 m
Micro	< 10	≤ € 2 m		≤ € 2 m

EU-based SMEs have the opportunity to engage in both personalized business meetings and online workshops.

APPLY NOW (<https://eur.cvent.me/x0wor>)

The deadline is 12 May, 2023.

Whether you're able to participate in one or multiple sessions, each meeting is designed to be productive and efficient, with a duration of just 30 minutes. After completing registration, you'll receive an invitation to join our platform where all meetings will take place.

*Please don't hesitate to contact us if you require any further information:
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