

Ref : DİK20_2314

Subject : 19th MÜSİAD EXPO Trade Fair | Buying Mission Program

Dear Sir or Madam,

MÜSİAD is a strong “Civil Society Organization”, which has more than 12.000 members at home and abroad, represents 60,000 enterprises, employs about 1.800.000 people, has 83 contact points in Turkey, provides services in 81 different countries, in total 164 points, communicates its recommendations to public institutions and organizations in place.

18th MÜSİAD EXPO Trade Fair in 2020 was attended by primarily **H.E. Recep Tayyip Erdoğan, The President of the Republic of Turkey** as well as 15,000+ businessmen from 125 countries and 2000+ exhibitors from 25 countries. Other visitors included many members of the national and international press, senior bureaucrats, and academics.

Building on the success of these previous events, **the 19th MÜSİAD EXPO Trade Fair** will take place in Istanbul **on November 02-05, 2022** at the **TÜYAP Fair Center**.

We would inform you that in our **MÜSİAD EXPO Trade Fair** there will be especially the sectors including construction, materials of paysage, materials of durable consumption, tourism, medical, food& nourishment, stockbreeding, machine, metal, automotive, chemistry, energy, technology informatics, service industry, and textile. You can find general information about the fair from the link. (<http://www.musiadexpo.com/en/>)

In this regard, we would be honored your participation in the MÜSİAD EXPO TRADE FAIR between **02st – 05th November 2022** in **TÜYAP Fair Center** in İstanbul, Turkey.

Within the scope of MÜSİAD EXPO Trade Fair which held organized bilateral meetings with the Turkish companies on 04 November 2022, Friday in TÜYAP Fair Center.

Lists of the applicant companies or participants will be conveyed to the Ministry of Commerce of Türkiye. After the evaluation process, approved firms and participants to be included in the buying missions will be determined and will be responded to within a month.

Within the context of buying mission, approved business people’s 3 nights accommodation expenses, domestic transfer (airport-hotel, hotel-airport), and participation programs in MÜSİAD EXPO will be covered by the Republic of Turkey Ministry of Trade in TÜYAP Palas Hotel.

The non-approved companies and participants can visit the MÜSİAD EXPO Trade Fair '22 as regular visitors by benefiting from the reasonable prices for accommodation and other expenses.

We kindly ask the companies that are willing to participate in the MÜSİAD Expo Trade Fair '22 within the context of buying missions must fill out the form can be reached via the link below to the application:

[Please click for the application](#)

Respectfully yours,

Dr. Cihad TERZİOĞLU
Secretary General