



India IP SME Helpdesk

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Basic IP Tips in India

14th April 2021

CCI Kaunas

ONE

PREPARE A STRATEGY
TO DEVELOP YOUR
IPR PROTECTION
STRATEGY IN INDIA.

*IMPROVISING IS **NOT**
THE WAY TO GO.*



TWO

START PROTECTING YOUR IP RIGHTS BEFORE ENTERING THE MARKET

*OTHERWISE, YOU MAY BE FORCED
TO DISCARD THESE MARKETS OR
FACE COSTLY ADAPTATIONS.*



FOUR

CARRY OUT PRELIMINARY SEARCHES AT WORLDWIDE LEVEL

SO YOU CAN AVOID INFRINGING OTHERS' RIGHTS AND BE SURE THAT YOU CAN HAVE AN EXCLUSIVE RIGHT.



FIVE

TAKE CARE OF YOUR FIRST FILING

*IT'S YOUR GATEWAY TO NATIONAL AND
INTERNATIONAL PROTECTION*

*VIA **CONVENTIONAL FILING, PCT ROUTE, MADRID
PROTOCOL.***

SIX

WHICH RIGHTS CAN BE PROTECTED IN INDIA

PATENTS – NEW DEVICES, ELEMENTS, DRUGS, COMPOUNDS AND NEW PROCESSES TO MAKE THEM...

INDUSTRIAL DESIGNS – SHAPES OF ITEMS – JEWELRY, FURNITURE, PHONES, AUTOMOTIVE....

TRADEMARKS – LOGOS, SMELL, SOUND, COLOUR...

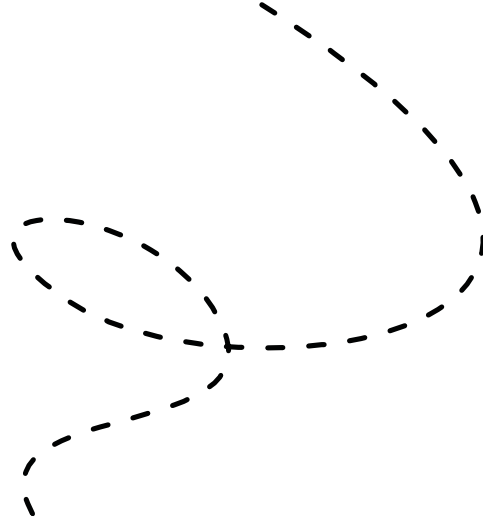
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GEOGRAPHICAL INDICATIONS – SWISS CHOCOLATE, FETA CHEESE, CHAMPAGNE...

TRADE SECRETS – CUSTOMER DATABASE, DRAWINGS, RECEIPTS, ALGORITHMS...

SEVEN

GET FAMILIAR WITH INDIAN PARTICULARITIES



UNIQUE REQUIREMENTS FOR PATENTS IN INDIA:

- **BEFORE** PATENT APPLICATION IS FILED
- **DURING** PROCESSING OF PATENT APPLICATION
- **AFTER** PATENT IS GRANTED



EIGHT

VERIFY THE COMPLIANCE OF
CONTRACTS PROVIDING THE
INDIAN LEGISLATION AS
APPLICABLE LAW

*REMEMBER THAT INDIA MIGHT
HAVE ITS SPECIFIC LAWS*

Questions & Answers



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India IP SME Helpdesk

A first-line IP assistance service for European/COSME SMEs that operate or intend to access the Indian market and look to improve their global competitiveness.

