

India IP SME Helpdesk

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14 April 2021

Opportunities and Challenges in doing business in India & support offered by the EU

Know before you go

Why Intellectual Property?

- IP is a key business asset!
- Strengthen EU SMEs competitiveness
- Ensure long-term impact
- Increase the willingness to enter collaboration
- Attract investors





The India IP SME Helpdesk

What you get

Free of charge, first-line confidential assistance on IP protection, management and enforcement in India

Beneficiaries

EU SMEs and SMEs from Associated countries:

- working with entities in India
- Established in India
- potentially interested in establishing commercial and R&D activities in the country





The India IP SME Helpdesk

- Maximize the value of SMEs' intellectual property assets and improve their global competitiveness
- Help SMEs to overcome the existing barriers
- Support in the initial contacts with local law enforcement agencies in India
- Strengthen the links between EU and Indian companies with regards to the protection and enforcement of IP





Helpline

- Free of charge first-line IP support
- Confidential and "to the point"
- By <u>email</u>, phone (+34965907070) and <u>web</u>
- English, Spanish, French

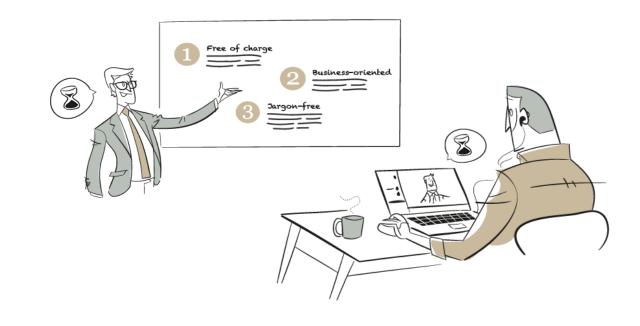






Training

- Online and usually also on-site
- Focus: Practical aspects of IP use and management in India and with a sectoral approach
- Enabling: helping businesses to build their own capacities



Check out our events calendar





Online resources

Publications











IP Diagnostic tool

Self-evaluation tool for measuring your status in terms of IP management and knowledge



IP Cost tool

Pre-evaluation of costs related to IP management







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India IP helpdesk



India IP SME Helpdesk

A first-line IP assistance service for European/COSME SMEs that operate or intend to access the Indian market and look to improve their global competitiveness.



